<center>REMARKS</center>

Claims 1-8, 11, 13-20, 22, 42, 43, 46 and 47 remain pending in the application. Claims 1, 11, 42, 46 and 47 are amended, and claims 50 and 51 are cancelled. Reconsideration of the rejection and allowance of the pending application in view of the following remarks are respectfully requested.

In the Office Action, the Examiner rejected claims 1-8, 11, 13-20, 22, 42, 43, 46, 47, 50 and 51 under 35 U.S.C. §102(e) as being anticipated by Hatano (U.S. Patent Application Publication No. 2003/0083809). Applicants respectfully traverse the rejection for at least the following reasons.

Applicants' claim 1, as currently amended, recites a content processing apparatus which includes, inter alia, a list content receiving section that, upon request from a terminal, receives list content from a content communication server. The list content provides location conditions in a list organized by location conditions in which a reference destination of location-dependent content, being content corresponding to geographical location information, is compiled for each location condition. The content processing apparatus also includes a location information receiving section that periodically receives location information indicating a current locality of the terminal, a content adaptation processing section that generates area-specific list content including only the reference destination of location-dependent content matching the location information by extracting the list organized by location conditions in which are provided the location conditions matching the location information from the list content, and an area-specific list content distribution processing section that distributes the area-specific list content to the terminal.

Applicants' claim 11, as currently amended, recites a content processing apparatus which

includes a content storage section that stores list content providing location conditions in a list organized by location conditions in which location-dependent content which is content corresponding to geographical location information, and a reference destination of the location-dependent content, are compiled for each location condition, a location information receiving section that periodically receives location information indicating a current locality of a terminal, a content adaptation processing section that generates area-specific list content including only the reference destination of location-dependent content matching the location information by extracting the list organized by location conditions in which are provided the location conditions matching the location information from the list content, and an area-specific list content output processing section that distributes the area-specific list content to the terminal.

Applicants' claim 42, as currently amended, recites a content relay distribution method which includes, inter alia, upon request from a terminal, receiving list content from a content communication server. The list content provides location conditions in a list organized by location conditions in which location-dependent content, being content corresponding to geographical location information, and a reference destination of the location-dependent content, are compiled for each location condition. The method also includes periodically receiving location information indicating a current locality of the terminal, generating area-specific list content including only the reference destination of location-dependent content matching the location information by extracting the list organized by location conditions in which are provided the location conditions matching the location information from the list content, and distributing the area-specific list content to the terminal.

Applicants' claim 46, as currently amended, recites a computer-readable medium storing a program that causes a computer to receive list content from a content communication server.

The list content provides location conditions in a list organized by location conditions in which location-dependent content, being content corresponding to geographical location information, and a reference destination of the location-dependent content, are compiled for each location condition. The program also causes the computer to periodically receive location information indicating a current locality of the terminal, generate area-specific list content including only the reference destination of location-dependent content matching the location information by extracting the list organized by location conditions in which are provided the location conditions matching the location information from the list content, and distribute the area-specific list content to the terminal.

Hatano discloses a navigation system which includes a navigation terminal 2, a navigation server 6 and a map server 7. See, e.g., Fig. 1 and paragraph [0100] of Hatano.

The navigation server 6 discriminates map data necessary for drawing a map of a vicinity of a vehicle 1. The navigation server 6 determines a map block on which the vehicle 1 is positioned based on positional data received from the navigation terminal 2, and discriminates several blocks of the vicinity including this map block as map data to be distributed. See paragraph [0123] of Hatano.

The navigation server 6 instructs the map search server 7 to distribute the map data corresponding to the discriminated map blocks to the navigation terminal 2. See paragraph [0124] of Hatano.

The navigation terminal 2 holds a hierarchical set of menu information of types and areas. A user selects a genre and an area corresponding to a desired destination, and this selected information is sent to the navigation server 6. See, e.g., paragraph [0133] of Hatano.

The navigation server 6 implements route search processing to search for the most

suitable route leading to the desired destination, and distributes map data including the searched route to the navigation terminal 2. See, e.g., paragraphs [0135] – [0139] of Hatano.

Applicants respectfully submit that Hatano's system does not distribute location-dependent content which corresponds to geographical location information. Rather, Hatano's system merely distributes map data to the navigation terminal 2.

Applicants further submit that Hatano fails to disclose or suggest the generation of area-specific list content comprised of only a reference destination of location-dependent content matching location information showing a current locality of a terminal by extracting a list organized by location conditions in which are provided location conditions matching the location information from list content providing the location conditions, and the distribution of the area-specific list content to the terminal. In contrast, Hatano discloses that the genre and area selected by a user from a menu correspond to a <u>desired destination</u>. See, e.g., paragraph [0133].

Although Hatano discloses that present position information of a vehicle 1 is detected and transmitted to a server, this present position information is used to perform a route search for navigation, and is not used for extracting a list organized by location conditions matching the location information from list content. Nor is there any disclosure of the distribution of list content which includes a reference destination (such as, but not limited to, a URL address) of location-dependent content.

For at least these reasons, Applicants respectfully submit that Applicants' claims are not anticipated by Hatano, and thus, request that the Examiner withdaw the rejection under 35 U.S.C. §102(e)

Based on the above, it is respectfully submitted that this application is in condition for allowance, and a Notice of Allowance is respectfully requested.

SUMMARY AND CONCLUSION

Reconsideration of the outstanding Office Action, and allowance of the present application and all of the claims therein are respectfully requested and believed to be appropriate. Applicants have made a sincere effort to place the present invention in condition for allowance and believe that they have done so.

Any amendments to the claims which have been made in this amendment, and which have not been specifically noted to overcome a rejection based upon the prior art, should be considered to have been made for a purpose unrelated to patentability, and no estoppel should be deemed to attach thereto.

Should an extension of time be necessary to maintain the pendency of this application, including any extensions of time required to place the application in condition for allowance by an Examiner's Amendment, the Commissioner is hereby authorized to charge any additional fee to Deposit Account No. 19-0089.

Should the Examiner have any questions or comments regarding this response, or the present application, the Examiner is invited to contact the undersigned at the below-listed telephone number.

Respectfully submitted,
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